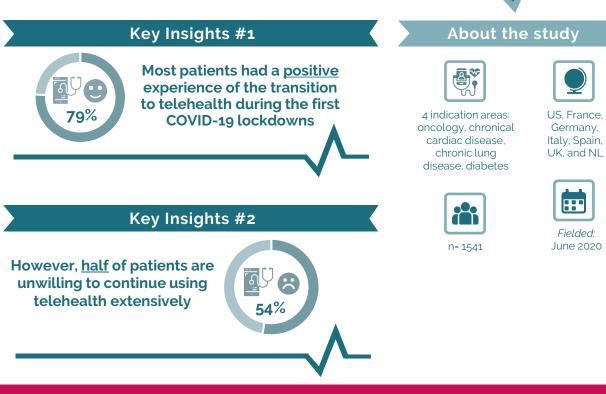
Impact of digital healthcare on the patient experience

SKIM

Research exploring patients' views on telehealth during COVID-19 and implications for future pharma digital strategies

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- What are **patients' needs and expectations** in a telehealth setting?
- Where can pharma step in, to better support as distant care becomes much more common in patient care?
- How can pharma make a difference for patients, healthcare professionals (HCPs), and other key stakeholders beyond 'just good products'?



- Download the full report for:
- Key drivers of telehealth satisfaction for patients
- Patients main concerns of continuing distant care
- Implications for pharma marketers

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